



PRESS RELEASE  
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## **Bugatti Veyron GS, valued at 2.2 Million Dollars – Rare Chance to see it at the Auto Show!**

**Montreal, January 12, 2012** – The Montreal International Auto Show (MIAS) has more than one surprise in store for you. Among them is a true car-lover's delight: A **2008 Bugatti Veyron GS**, the true gem of the **Performance Zone**.

Featuring a design that transcends luxury and sports performance, the **Veyron GS** houses an 8 litre, W16 cylinder engine that produces 1001 cubic horsepower. This supercar leaves others in the dust: it is capable of going 0 to 300 kph in under 14 seconds; not to mention its 0 to 100 kph performance of 2.7 seconds... enough to send shivers of joy down the spine of thrill seekers!

This masterpiece of sophistication was created in Molsheim, France, cradle of the original Bugatti, by a small group of designers. The care and loving attention to detail poured into this vehicle's interior alone is a veritable tribute to fine craftsmanship. Indeed, if ever there has been a coupe worthy of the distinctions "exclusive" and "incomparable", it is certainly the **Bugatti Veyron GS**. The car is named after Pierre Veyron, winner of the 1939 Le Mans 24-hour race... at the wheel of a Bugatti, of course. Today, this prestigious brand is owned by Volkswagen.

The **Veyron GS** has found its home in the MIAS **Performance Zone**, located on level 7 of the Show. For the entire duration of the event, this feature exhibit will become a veritable shrine for hundreds of thousands of car enthusiasts.

Presented by Scion, the **Performance Zone** is dedicated to the presentation of spectacular modified vehicles. You will have the chance to admire forty vehicles that shine by their originality, style, creative design and intricately refined mechanics.

Desjardins General Insurance presents the Montréal International Auto Show, organized by the Montréal Automobile Dealers Corporation, in collaboration with *The Gazette*.

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